



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2016

Multiple District 20

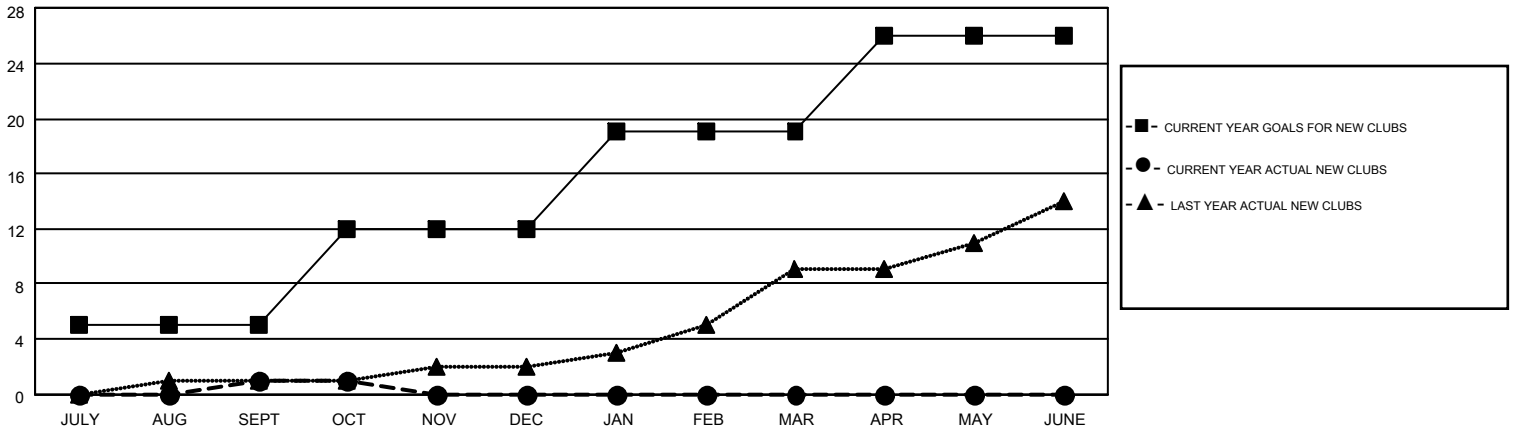
LOCATION: NEW YORK

GMT: ED LECIUS

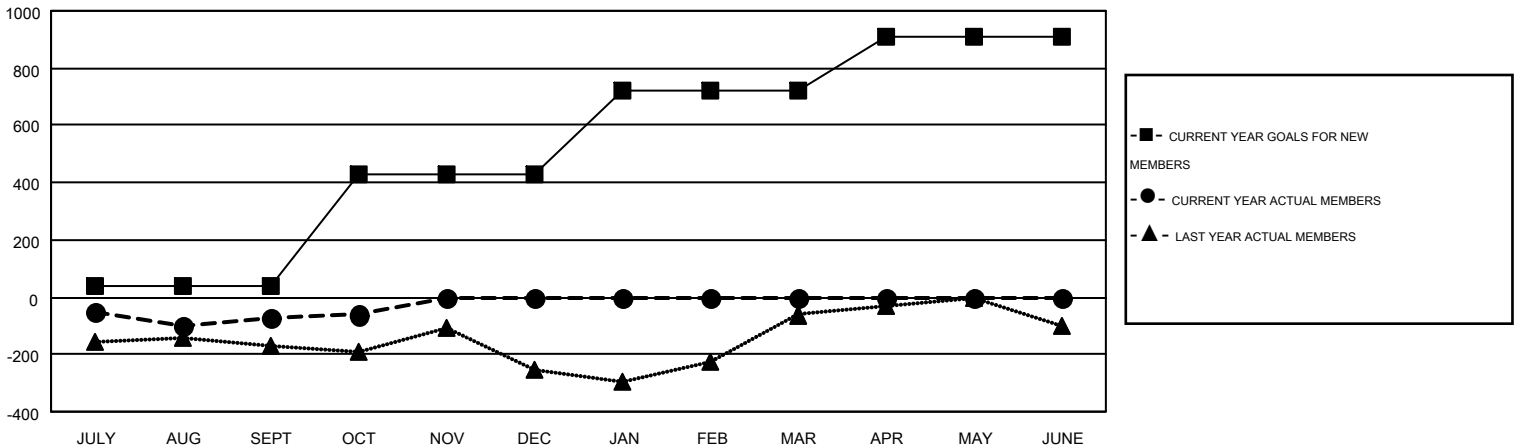
GMT CA 1

Clubs					Members				
RESULTS FOR 2016-2017					RESULTS FOR 2016-2017				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	5	1	1	0	JULY/AUG/SEPT	36	330	404	-74
OCT/NOV/DEC	7	0	0	0	OCT/NOV/DEC	394	158	146	12
JAN/FEB/MAR	7	0	0	0	JAN/FEB/MAR	292	0	0	0
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	189	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	178 CLUBS OF 529 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	9,485 (63.74%)
DECEASED	62	FEMALE	5,395 (36.26%)
CLUB CANCELLED	13	CLICK HERE FOR HEALTH ASSESSMENT DATA	
OTHER	475	FAMILY UNIT MEMBERS	2,397
TOTAL	550	HEAD OF HOUSEHOLD	1,157
		NON-HEAD OF HOUSEHOLD	1,240